

LARGEST EXHIBITION IN THE BIGGEST AND BEST OPPORTUNITIES TO ALL PRINTERS



Message from the organizer

Dear industry partners,

IPMEX MALAYSIA 2011 will mark the 9th installation of this bi-annual event since 1997. Since then, IPMEX MALAYSIA has established herself to become one of the biggest printing, paper and packaging machinery trade fair in ASEAN, showcasing the biggest names in the industry, from global brand leaders to highly specialized manufacturers.

Despite the global economic uncertainties during 2009, IPMEX MALAYSIA 2009 was a huge success. The exhibition was able to attract over 400 exhibitors comprising of manufacturers and suppliers, from both local and overseas countries including China, Germany, Hong Kong, India, Korea, Singapore and Turkey, occupying close to 14,000 square meters of exhibition space. IPMEX MALAYSIA 2009 also welcomed more than 16,000 trade visitors that year.

The coming IPMEX MALAYSIA 2011 will incorporate Asia Label 2011, The Commercial Print, Packaging, Multimedia & Solutions Exhibition, as well as The Asia SIGN exhibition. These incorporating events will enable us to reach out to more players in the media and print industries and bringing them all together under one roof. We believe that this will create an extremely conducive arena for product showcasing, meeting potential buyers and generating networking opportunities.

We would like to thank all our partners and business associates for your continuing support over the years. We believe that this partnership will continue to forge the future of our industry. We look forward to a mutually beneficial and successful IPMEX MALAYSIA 2011!

Finally, at Kaizer Exhibitions & Conferences, we would like to welcome both our existing and new exhibitors to IPMEX MALAYSIA 2011!

Thank you!

Yours sincerely,

Belle Yam

Belle Yam (Ms.)
Managing Director



Sponsored by: _____ Endorsed by: _____



Partner: _____



Organized by
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IPMEX' 2011

M A L A Y S I A

International Printing, Paper, Packaging Machinery Exhibition

国际印刷、纸张与包装机械展销会

4 - 7 August 2011

Putra World Trade Centre,
Kuala Lumpur, Malaysia



Incorporating



The most important and largest printing exhibitions in Asean Region, where you can develop and strengthen your company business and technology

IPMEX MALAYSIA, THE SOUTH-EAST ASIA, PRO WIDEST RANGE OF OPPOR



IPMEX MALAYSIA BRINGS TO YOU THE BEST IN PRINT TECHNOLOGY FOR ON-DEMAND AND DIGITAL PRINTING

EXHIBITION PROFILE

Show Period : 4-7 August 2011
 Venue : Putra World Trade Centre, Kuala Lumpur, Malaysia.
 Target Visitor : 20,000
 Admission : Trade Only (Free Admission)
 Size of Exhibits : 18,000 sq metres gross

Visitors Target

- Graphic Arts Industry
- Graphic Arts Specialist Trade
- Communications and Advertising Industry Services
- Directors of Printing Houses
- Print buyers from different sectors
- Publishing houses executives
- Producers and manufacturers of consumable products
- Designers and paste-up artists
- Investor
- Importers, exporters and distributors of printing and packaging equipments
- Consultants
- Government's officials
- Machinery and equipment technology in Printing and Packaging Industries

Scope of Exhibits

Digital Printing, Printing equipment and proofing equipment etc.

- Printing Processing System and Software
- Various Offset Printing Equipment
- Flexo, Gravure Equipment
- Screen Printing Equipment
- Digital Inkjet Printer, Printing Machines, Photo Machine etc.
- Specialty Printer and Software concerned
- Digital Imaging System
- Postpress Equipment
- Various second-hand printing and related equipment
- Advertising Printing Material
- Various Related Consumables (Paper, Ink, Spray, etc.)

Printing Equipment & Consumables

- Printer Series: Dot Matrix Printer, Laser Printer, etc.
- Digital Imaging Systems
- Compatible, Remanufactured Printer Consumables and other Substitutes
- Printer Accessories and Other Printer Kits

Commercial Displaying Facility & Equipment

- Laser Engraving Machine, CNC Engraving System
- Exhibition & Displaying Materials: Aluminum, Stainless steel, Plastics, Fiberglass, Signs floor, Carpet, etc.
- Exhibition & Displaying Equipment: Dynamic light box, Surface treatment equipment, etc.
- Related Exhibition Display Facility: Folding panel systems, Lighting systems, Showcases, Flooring systems, Furniture, Audio-video systems, etc.
- Acrylic equipment and materials, etc.

New Media Technology & Equipment

- Direct Mail Advertising (DM)
- Internet Media Ad, Interactive Media Ad, Flash Ad
- Electronic Screen (including all outdoor electronic Ad media) applied at airport, railway & bus station, underground, office building, square, etc.
- New Media, Internet Media, Multi-media Ad Designing Technology & Equipment
- Brand Image Innovative Designing Ideas, Works & Software
- Ad, Print & Pack Designing Ideas, Works & Software
- Urban Environmental & Architectural Designing Ideas, Works & Software
- Innovative Designing Industry Park, Multi-media Technology Production Center
- Innovative Designing Software Industry Center

LED, Neon, Large Video Screen Displaying & Applied Technology & Equipment

- Outdoor LED & Neon Lighting Technology Facility & Equipment
- Outdoor Laser, Laser manufacturing and application technology & equipment
- Large Electronic Video Screen projectors and system
- Large Video Screen TV walls and system
- Large Video Screen (CMT, PDD, LCD, EL, VED, EPD) — displaying & applied system and equipment etc.

Packaging machinery and equipment, tools, etc

- Packaging machinery and equipment
- Carton and paper processing
- Packaging materials
- Strapping and packing machines, packaging tools
- Green packaging

Label

- Label printing, barcode printing machinery
- RFID tag technology and equipment
- Labels anti-counterfeiting technology
- Smart Label
- Label printed materials



EXHIBITION RATES

1. Raw Space Rate

Price: USD 235.00 per sq. metres
 Minimum Booking: 18sq. metres

2. Shell Scheme Rate

Price: USD 265.00 per sq. metres
 Minimum Booking: 9sq. metres

Minimum 18sqm for Corner Location.
 Additional charges for Corner Location – USD 88.00

Exhibitors will be provided with a modular solid wall shell stand structure which includes:

- Carpet floor space
- Installed two (2) nos. of 1x40w (4 feet) long fluorescent lights
- Fascia inclusive of company name in 10:15cm (4 inches) raised letters on headboard
- One plastic chair
- One information table (60.90cm x 91.44cm x 76.2cm)
- All labour for construction and dismantling of rental display
- Daily stand cleaning

Shell Scheme Stand (3m x 3m) Perspective View



SHELL DISPLAY SCHEME

Solve All Your Display & Shipping Problems With Our Convenient Display Shells

- Save time and expenses
- Showcase your products professionally
- This attractive display stand will be awaiting you at the show.

No Set-up and tear-down worries you bring only your products. We do the rest.